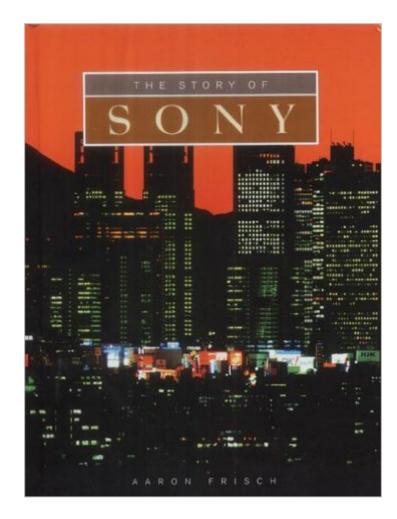
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The Story Of Sony (Built For Success)





Synopsis

Describes the origins and growth of the company which began making transistor radios in Japan at the end of World War II and has become known for the quality of its electronics products.

Book Information

Series: Built for Success Hardcover: 48 pages Publisher: Smart Apple Media (January 2004) Language: English ISBN-10: 1583402969 ISBN-13: 978-1583402962 Product Dimensions: 9.6 x 7.5 x 0.3 inches Shipping Weight: 11.8 ounces Average Customer Review: 4.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #982,064 in Books (See Top 100 in Books) #107 in Books > Children's Books > Education & Reference > Science Studies > Electricity & Electronics #299 in Books > Children's Books > Education & Reference > Money & Saving #6563 in Books > Science & Math > Technology Age Range: 11 and up Grade Level: 6 and up

Customer Reviews

This book provides a nice overview and short historical account of the Sony Corporation and its founders. It is generously illustrated and easy to read. However, it is a quick read being only 48 pages long, including the index. I read and digested the book in one sitting. If you desire to dig deeply into the history of Sony, I suggest you investigate other books offered on .

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